

PANJI KUSMANTO

AE & PM

9 YEARS OF EXPERIENCE

SUMMARY

Results-driven Digital Marketing & Project Manager with a strong technical background. Passionate about continuous learning and applying the latest IT and AI-driven solutions to deliver practical, high-impact business outcomes.

WORK EXPERIENCE

PT Sentrasoft Solusi Digital (Formerly PT ITSentra Krea Solusi) – Bekasi, Jawa Barat — Jun. 2022 - Now
Project Manager

- Project Planning
- Execution & Monitoring
- Communication & Collaboration
- Quality & Budget Control
- Digital Marketing Strategy
- Full Stack Web Development
- Technical Document Writer
- Project Closure

PT Dexter Wika Sinergi – Jakarta Timur, DKI Jakarta — Feb. 2023 – Dec. 2023
IT Engineer

- Monitor and troubleshoot on-site Baggage Handling System 24/7
- Support passport printer system and operations
- Work with SCADA and custom Oracle DBMS tools
- Ensure operational compliance and application support

PT Afco Mahakarya Hutama – Bogor, Jawa Barat — Dec. 2021 – Sep. 2022
Digital Marketing Manager

- Manage end-to-end digital brand activation for internal and client projects
- Handle web development using WordPress and CMS tools
- Plan, execute, and optimize Digital Marketing (Google Ads & Meta Ads)
- Track performance, traffic, and campaign analytics via Looker Studio

PT Arisma Data Setia – Bekasi, Jawa Barat — Sep. 2016 – Sep. 2021
Application Engineer

- Lead A-to-Z PDM & PLM software implementations as PM and Technical Specialist
- Manage MSSQL databases, system configurations, and technical setup
- Create technical documentation, user manuals, and deployment guides
- Conduct client training and provide post-implementation support engineer services

EDUCATION

- Universitas Krisnadwipayana — Sep. 2017 – Aug. 2022
  Teknik Informatika (S1) — *GPA 3.74 of 4*

- ASTRATech (Formerly Polytechnic Manufacture of Astra) — Sep. 2012 – Sep. 2015
  Teknik Produksi dan Proses Manufaktur/Teknik Industri (D3) — *GPA 3.26 of 4*

SKILL SETS

- Project Management
- Digital Marketing (SEO & SEM)
- Full Stack Web Development
- Data Analytics
- Business Analytics
- Technical Writer

CERTIFICATION

- HP LIFE - Agile Project Management
- HP LIFE - AI for Business Professionals
- Alison Security Management | Score
- PDDIKTI - Associate Data Scientist Microcredential Certification
- IT Auditor untuk Keamanan Data Perusahaan by Kelas.com
- Dassault Systemes – Multi Products & Specialities

GET IN TOUCH

panji.kmt@gmail.com
+62 815 4828 0800
https://panjistudio.com
https://linkedin.com/in/panjikmt